

EIGHTH ANNUAL



FLORIDA-
CARIBBEAN
CRUISE
ASSOCIATION

FCCA Caribbean

CRUISE CONFERENCE & TRADE SHOW



Photo: Fernando Arroniz

OCTOBER 2-5, 2001
ARUBA

Photo: Fernando Arroniz

PRESIDENT'S MESSAGE

I'll keep this simple.

If you are doing business in the Caribbean cruise industry, or would like to be doing business with the Cruise Industry, you need to be at the annual FCCA Caribbean Cruise Conference & Trade Show taking place this year in Aruba.

That's all there is to it!

There is no other event where nearly 100 cruise executives are available to discuss current, new and planned business opportunities. There is no other event where over 800 members of the public and private sector of the Caribbean gather in a single location for an intensive week of discussion and exchange. There is no other event like the FCCA Caribbean Cruise Conference & Trade Show - be there.

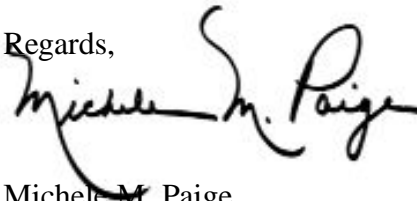
This year's Conference, our eighth, is on track to be the largest to date. Cruise Tourism Authority-Aruba has been hard at work since before our Panama Conference ended, to ensure the event's success. Cruise executives from the 13 Member Lines have

formatted the workshops, trade show and the one-on-one meetings to ensure the maximum benefits. This year attendees will have more access to cruise executives, more cruise executives and more tailored-discussions than ever before!

Because of the number of people planning on attending the event, I can not suggest strongly enough how important it is to register early and to make your hotel and plane reservations. We expect the trade show to be completely sold-out by June 1st and space in the host hotels is limited.

October 1st through October 5th, 2001 - mark your calendars. I look forward to seeing you in Aruba for the eight annual, FCCA Caribbean Cruise Conference & Trade Show.

Regards,



Michele M. Paige
President, FCCA



Photo: Fernando Arroniz

THE FLORIDA-CARIBBEAN CRUISE ASSOCIATION

The FCCA is a not-for-profit trade organization composed of 13 Member Cruise Lines operating more than 70 vessels in Florida, Caribbean and Mexican waters.

Created in 1972, the FCCA's mandate is to provide a forum for discussion on legislation, tourism development, ports, safety, security and other cruise industry issues.

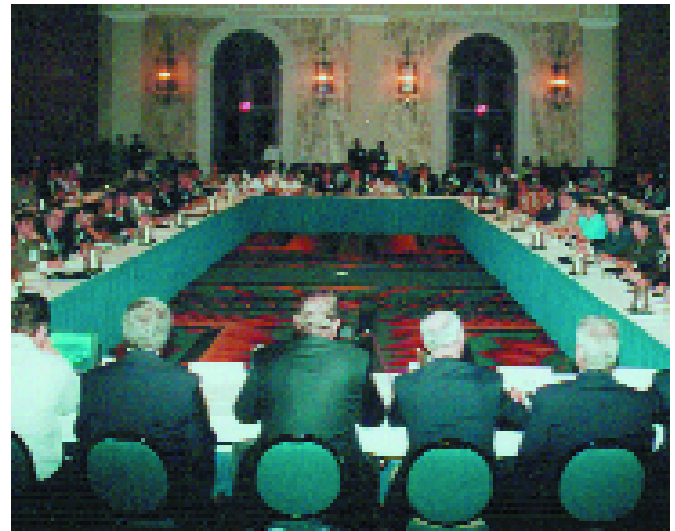
By fostering an understanding of the cruise industry and its operating practices, the FCCA seeks to build cooperative relationships with its partner destinations and to develop productive bilateral partnerships with every sector: to create a win-win situation for all.

CONFERENCE OVERVIEW

For many cruise executives, Caribbean destinations, suppliers and tour operators, the annual FCCA Caribbean Cruise Conference & Trade Show is the premier industry event of the year to meet with key players, analyze industry trends and discuss current issues. It is because of the unique forum provided by the conference that over 800 cruise industry partners and nearly 100 cruise executives attend each year.

This forum is an information and idea exchange and most importantly the place to develop and improve relationships between cruise related entities and the cruise industry. The Conference continues to play the invaluable role of educating our Caribbean partners on the intricacies of the cruise industry.

In 2001, the Conference's business sessions, expanded social functions and trade show for



showcasing destinations, goods and services, will again provide a superb forum for the exchange of information, sharing of ideas and cultivation of valuable business relationships.

BENEFITS

- 3 From personal contact with up to 100 cruise executives from the FCCA Member Lines.
- 3 From new business opportunities.
- 3 From the opportunity to present your product, service or destination to cruise executives.
- 3 From interactive business sessions addressing pertinent topics in the areas of Marketing, Sourcing (Purchasing) and Shore Excursions.
- 3 From interaction with cruise executives and other delegates during the expanded Social Functions.

QUESTIONS AND REGISTRATIONS

If you have any questions regarding the Conference, Trade Show or any information in this brochure, please contact the FCCA office by telephone: 954.441.8881, fax: 954.441.3171 or by e-mail: fcca@f-cca.com.

PRELIMINARY AGENDA

Monday, October 1st

1:00 pm - 7:00 pm
4:00 pm - 9:00 pm

Registration Open (R)
Exhibitor move-in (R)

Tuesday, October 2nd

7:00 am - 1:30 pm
8:00 am - 1:00 pm
9:00 am - 12:00 pm
9:00 am - 12:30 pm
1:00 pm - 6:00 pm
2:00 pm - 3:00 pm
2:30 pm - 5:30 pm
6:30 pm - 7:30 pm
8:00 pm - 11:30 pm

Golf Tournament & Luncheon @ Golf Course
Exhibitor move-in (R)
Registration Open (R)
Tours
Registration Open (R)
Cocktail Reception – Trade Show (R)
Trade Show Grand Opening (R)
Business Card Exchange Cocktail (H)
Welcome Party (TBD)

Wednesday, October 3rd

7:00 am - 8:30 am
7:30 am - 8:30 am

8:00 am - 12:00 pm
8:45 am - 9:45 am
10:00 am - 11:00 am
10:00 am - 12:30 pm
10:30 am - 12:00 pm
11:00 am - 1:00 pm
1:00 pm - 2:30 pm
2:30 pm - 4:00 pm
3:00 pm - 6:00 pm
4:00 pm - 4:30 pm
4:00 pm - 5:00 pm
4:30 pm - 6:00 pm
7:30 pm - 11:00 pm

Breakfast (W)
Exclusive Breakfast & Meeting - Cruise Executives only (W)
Registration Open (R)
Conference Grand Opening Ceremony (W)
Coffee Break @ Trade Show (R)
Trade Show Open (R)
Informal Breakouts, one-on-one meetings (R)
CEO/Presidents & Ministers Meeting (H)
Lunch (H)
Workshops - Session I (H)
Trade Show Open (R)
Coffee Break @ Workshops (H)
Coffee Break @ Trade Show (R)
Workshops - Session II (H)
Aruba Night Extravaganza (TBD)

Thursday, October 4th

8:00 am - 9:30 am
8:00 am - 12:30 pm
9:30 am - 12:00 pm
10:30 am - 11:30 am
12:30 pm - 6:30 pm
12:30 pm - 2:30 pm

1:00 pm - 2:30 pm
2:30 pm - 4:00 pm
7:30 pm - 11:00 pm

Breakfast @ Trade Show (R)
Trade Show Open (R)
Informal Breakouts, one-on-one meetings (R)
Coffee Break @ Trade Show (R)
Exhibitor Tear-Down (R)
Exclusive Lunch & Meeting – Platinum A/M and Cruise Executives only (R)
Lunch (H)
Workshops - Session III (H)
Conference Closing Party (TBD)

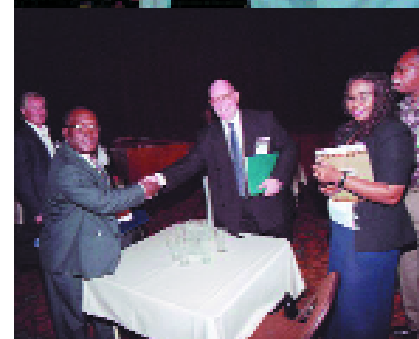
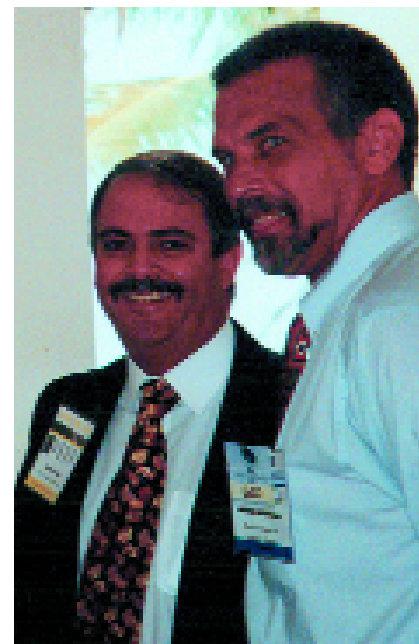
Friday, October 5th

8:00 am - 9:30 am
9:00 am - 12:30 pm
10:00 am - 12:00 pm

Breakfast (W)
Tours
Exclusive Brunch aboard *Carnival Destiny*
Associate Members and Cruise Executives only

EVENT LOCATIONS

(R) Radisson
(H) Hyatt Regency
(W) Wyndham



CONFERENCE OPENING CEREMONY *“State of the Industry”*

The Conference Opening Ceremony will be held on Tuesday, October 2, 2001. The keynote address will be given by Mr. Micky Arison, Chairman & CEO, Carnival Corporation and Chairman of the FCCA.

WORKSHOPS

This year's conference will offer a number of roundtable discussions led by an impressive roster of industry experts and guest speakers who are specialists in marketing, sourcing (purchasing) and shore excursions. The Conference represents the spirit of mutual understanding, joint problem solving and increasing the revenue the Caribbean receives from its cruise tourism sector. Each workshop topic will be facilitated by cruise executives from the FCCA Member Lines with expertise in that specific area. The workshops will each be limited to approximately 100 delegates to provide for an intimate setting which will allow for discussions, group participation, feedback and relationship building with all attending the sessions. Cruise executives assigned to each topic, as well as meeting rooms, will be announced a month prior to the Conference.

5th ANNUAL GOLF TOURNAMENT

This is your chance to tee-off with the industry's top cruise executives. FCCA's 5th Annual Golf Tournament is a fun-filled event slated for Tuesday, October 2nd. Play in a foursome hosted by a cruise executive.

INFORMAL BREAKOUT SESSIONS

During the social functions and throughout the FCCA Conference, delegates will have the opportunity to meet with cruise executives from the FCCA Member Lines. To further the relationship and offer detailed information to your new contacts, designated times have been set aside for all delegates to meet with cruise execu-



tives on a "one-on-one" basis. Requests for meetings are the responsibility of the delegates and should be made directly with the cruise executives throughout the FCCA Conference or at the break-out sessions. Appointments will be made at the discretion of each cruise executive.

SILENT AUCTION

The FCCA Member Lines will be providing cruise vacations for a Silent Auction, where cruises will go to the highest bidder at a fraction of their retail value. The auction will take place throughout the Conference, with all proceeds benefiting the FCCA Foundation for the Caribbean.

TRANSPORTATION

Complimentary transportation for all registered attendees staying at the official FCCA Conference Hotels will be provided to and from the airport and all Conference events. Specific times and details for event shuttles will be posted at the participating hotels.

TOURS (Pre-Post Conference)

An excellent opportunity to explore the island of Aruba through a variety of tours offered by various companies:

TOURS: Country, Town, Snorkel, Submarine, etc...

PARTICIPATING COMPANIES: Watapaua Tours, De Palm Tours, Pelican Adventures, Red Sail Sports, Atlantis Submarine, Aruba Adventures.

MORE INFORMATION ON ARUBA:
www.cruisearuba.com

DELEGATE REGISTRATION

COMPANY INFORMATION

COMPANY NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

COUNTRY _____ PHONE _____

FAX _____ E-MAIL _____

DELEGATE REGISTRATION

FCCA Associate Members, \$475 Non-Members, \$525

_____ Member(s) @ \$475 = _____ Guest(s) @ \$275 = _____

_____ Non-Member(s) @ \$525 = _____ Guest(s) @ \$275 = _____

_____ Day Pass(s) @ \$100 per day = _____ Tues. Wed. Thurs.

DELEGATE REGISTRATION TOTAL: \$ _____

DELEGATE REGISTRATION INFORMATION

NAME OF ATTENDEE	TITLE	Delegate	Guest	Guest
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please send me information on the following by e-mail or by fax :

- Golf tournament
- Conference Program Advertising
- FCCA Associate Membership

PAYMENT INFORMATION

Please make check payable to the FCCA. Registration fees may also be charged to a VISA, MasterCard or American Express Account.

Cardholder Name _____

Credit Card Number _____

Expiration Date _____ MasterCard VISA American Express

Cancellations must be in writing. There will be a minimum cancellation fee of \$50.00. No refunds will be offered after September, 15 2001. By submission of this registration form, delegate agrees to the terms and conditions stated in this brochure.

Please return form with payment to FCCA, 11200 Pines Blvd.,
Suite 201, Pembroke Pines, FL 33026
Ph: (954) 441-8881, Fax: (954) 441-3171
e-mail: fcca@f-cca.com • www.f-cca.com



Photo: Fernando Arroniz



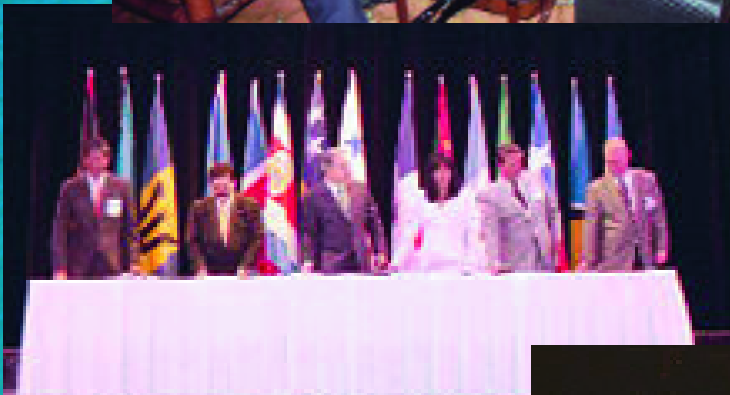


Photo: Fernando Arroniz

FLOOR PLAN

RADISSON'S GRAND CARIBBEAN BALLROOM

LEGEND



8X7

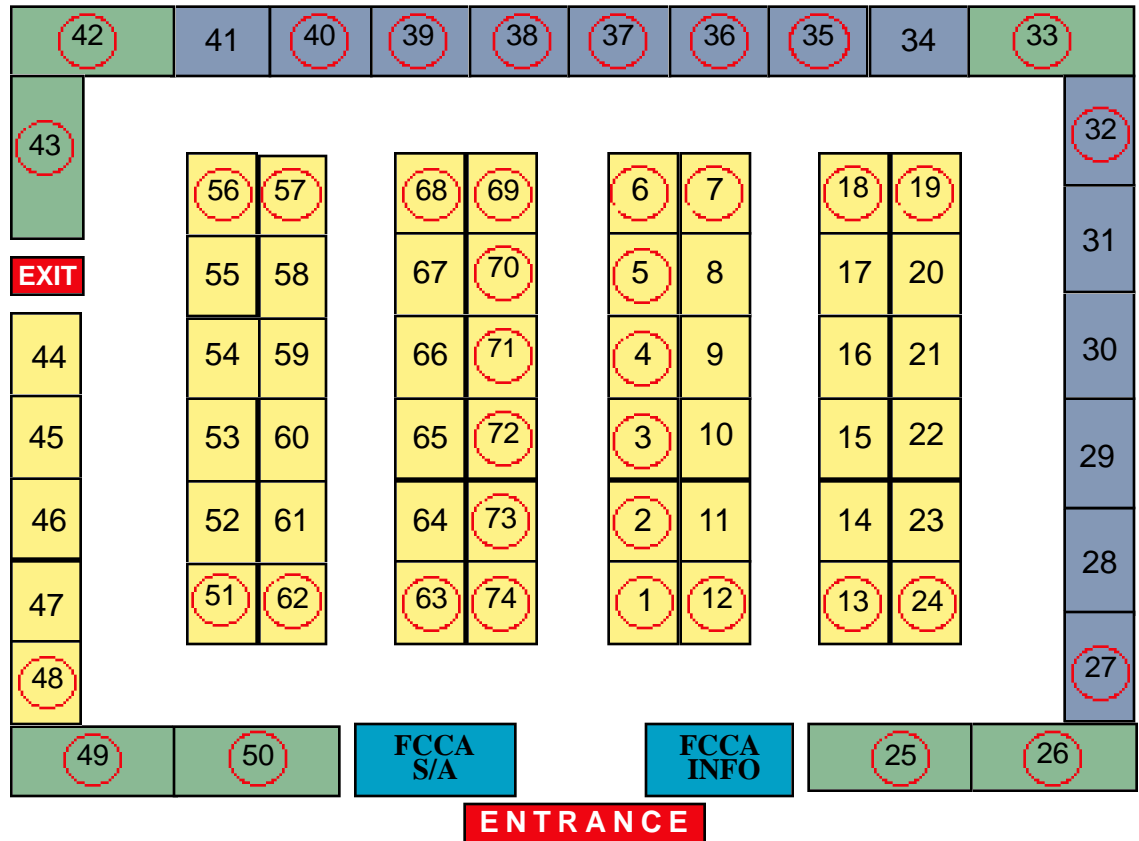


10X7



15X7

PREMIUM LOCATION



PARTICIPANTS

- | | | |
|--|-------------------------------------|--|
| Angostura Limited | Dominica National Development Corp. | Port of Palm Beach |
| Annie's Tours, St. Kitts | Equinox Logistics | Puerto Costa Maya |
| Antigua & Barbuda Cruise Tourism Association | Expo Playa Del Carmen | Puerto De Cartagena |
| API de Baja California Sur | Freeport Harbour Co. | Puerto de la Mar |
| Aruba Ports Authority | Fuel and Marine Marketing | Puerto Rico Ports Authority |
| Aventuras Panama | Fuerte Amador Marina | Reprosa |
| B.V.I. Ports Authority | Gamboa Rainforest Resort | Rio Grande Plantation ECO Resort |
| B.V.I. Tourist Board | Gobierno Del Estado De Campeche | Ruta Del Norte, C.A. |
| Bacardi Corporation | Grenada Board of Tourism | Shaw Park Botanical Gardens |
| Barbados Port Authority | Hayatt Resort | Shipping Radio & Music |
| Barbados Tourism Authority | Holsum de Puerto Rico, Inc. | Skancraft |
| BBG Communications Inc. | Hotel Costa Del Sol | Sky Telecom |
| Belize Tourism Board | International Jobs Publishers, Inc. | Sociedad Portuaria Regional De Cartagena |
| Beyond Performance | Interoceanic Region Authority | SPAC Port Division |
| Bruno-Elias & Assoc., Inc. | Jamaica Craft Traders Association | St. Ann Dev.Co./Dunn's River |
| Canaveral Port Authority | Jamaica Tourist Board | St. Kitts Ministry of Tourism |
| Caracas Bay Island | Les Kelly Publications | St. Lucia Tourist Board |
| Caribbean Export | Liamuiga Taxi Association | St. Maarten Tourist Bureau |
| Caribbean Key | Marietta Corporation | St. Thomas Beverage Company |
| Caribbean Produce Exchange | Ministry of Tourism | Summit Golf & Resort |
| Caribe Hilton | My Name is Panama | Tabacalera Nacional de Puerto Rico, Inc. |
| Cerveceria Cuauhtemoc Moctezuma | NCIC | Tam Travel Corporation |
| Colombia | OECS/EDADU | Tortuga Rum Cake Company |
| Colon 2000 | Pan Pepin, Inc. | Tourism Office of Mexico |
| COPA Airlines | Panama Canal Authority | Tres Rios |
| Costa Rica Tourist Board | Panama Canal Railway | Tuner Broadcasting Intl. |
| Cruise Solutions Belize Ltd. | Panama Ports | Varela Hermanos S.A. |
| Cruise Tourism Authority - Aruba | Pelican Watersports | Westin Caesar Park Panama |
| Curacao Sea Aquarium | | Windfeather/Sinbad Charters |
| Dolphin Discovery | | Xcaret |

EXHIBITOR REGISTRATION

BOOTH COSTS

8' x 7' Booth: \$1,400
10'x7' Booth: \$1,700
15' x 7 Booth: \$2,000
Premium Locations: Add \$300 per booth

The price of each booth includes one (1) complimentary exhibitor registration which includes admittance to all social functions but NOT the conference business sessions or workshops.

BOOTH INFORMATION

8' x 7', 10' x 7' or 15' x 7'
One (1) 6' draped table
One (1) company ID sign
One (1) wastebasket and
Two (2) side chairs

BOOTH PREFERENCE :

First _____ Second _____
Third _____ Fourth _____

All booths are assigned on a first-come, first served basis.

EXHIBIT HOURS

Tuesday, October 2
2:30pm - 5:30pm
Wednesday, October 3
10:00am - 12:30pm
3:00pm - 6:00pm
Thursday, October 4
8:00am - 12:30pm

CANCELLATIONS

Cancellations must be in writing. There will be a minimum cancellation fee of \$50.00. No refunds will be offered after September 15.



COMPANY INFORMATION

COMPANY NAME _____
ADDRESS _____
CITY/STATE/ZIP _____
PHONE _____ FAX _____
E-MAIL _____

EXHIBITOR REGISTRATION

REPRESENTATIVE _____
TITLE _____
DESCRIPTION OF PRODUCTS/SERVICE _____

Please indicate below how you wish your ID sign to read:

ADDITIONAL EXHIBITOR REGISTRATIONS

The names and titles of the additional representatives you wish to register for your booth should be listed here (a separate sheet may be attached if necessary).

NAME OF ATTENDEE	TITLE
_____	_____
_____	_____
_____	_____
_____	_____

_____ 8' x 7' Booths @ \$1400= _____ 10' x 7 Booths @ \$1700= _____
_____ 15' x 7 Booths @ \$2000= _____ Premium Loc. add \$300= _____
_____ Addtl. Registrations @ \$325= _____

EXHIBITOR REGISTRATION TOTAL : \$ _____

Our company agrees to abide by the terms and conditions as stated:

NAME (Please print) _____

SIGNATURE _____

PAYMENT INFORMATION

Please make check payable to the FCCA. Exhibitor fees may also be charged to a VISA, MasterCard or American Express Account.

Cardholder Name _____

Credit Card Number _____

Expiration Date _____ MasterCard VISA American Express

Please return form with payment to FCCA, 11200 Pines Blvd.,
Suite 201, Pembroke Pines, FL 33026
Ph: (954) 441-8881, Fax: (954) 441-3171
e-mail: fcca@f-cca.com • www.f-cca.com

EXHIBITOR TERMS

1. Exhibitor Services

Upon assignment of exhibition space, an Exhibitor Service Kit will be mailed to exhibitors by the organizer, which will contain the necessary forms for booth set up/tear down as well as provide information on equipment rental, drayage, electrical connections, refrigeration, plumbing, labor and other services. Also included will be specific shipping and customs information for shipment of products to Aruba. Services ordered by, or on behalf of the exhibitor, will be at the exhibitor's own expense.

2. Set-Up

Monday, October 1, 4:00 pm to 9:00 pm and Tuesday, October 2, 8:00 am to 1:00 pm
All booths must be ready for final inspection by show management at 1:00 pm, October 2.

3. Tear Down

Thursday, October 4, 12:30 p. to 6:00 pm. No company may dismantle their booth prior to close of trade show.

4. Booth Assignments, Payments and Cancellations

Applications for exhibit space must be accompanied by payment in full. Applications received without payment will not be processed nor will specific space assignments be made.

A cancellation fee will be assessed on all cancellations as follows: 60 days, 50%; 30 days, 75%, 15 days, no refund. All cancellations must be in writing.

The FCCA office will accept faxed reservations for booth space, but will not confirm a specific location until a signed contract and payment are received. Wherever possible, space assignments will be made in keeping with the exhibitor's requested location. However, booth space is assigned on a first-come, first-served basis.

FCCA reserves the right to make the final determination of all space assignments in the best interests of the show.

5. Participation

The booth fee charged is based upon occupancy by the registered exhibitor. If a company

wishes to share the space, permission should be obtained from the FCCA and an additional \$325 will apply. This extra fee entitles you to an independent listing in the official program, a separate identification sign at the booth and an exhibitor badge.

6. Exhibits

Exhibit material shall only be distributed or displayed from the exhibitor's own booth. At the close of the exhibition and no later than 6:00 p.m. Thursday, October 4th all exhibit material shall be removed and cleared from the exhibition space by the exhibitor and vacant possession shall be delivered to the organizer in as good and clean condition as was delivered and made available to the exhibitor. Any property remaining after 6:00 p.m. Thursday, October 4th will be removed at the exhibitor's expense and disposed of. During the exhibition, the exhibitor shall be responsible for the good conduct of their own employees, servants, agents, contractors and guests.

7. Liability and Insurance

All property of the exhibitor remains under his custody and control. Although the FCCA will provide appropriate security service, and will make every effort to insure the security of the trade show, it is recommended that exhibitors obtain insurance coverage. The exhibitor acknowledges that the FCCA does not maintain insurance covering any liability of the exhibitor or its property and that it is the sole responsibility of the exhibitor to obtain insurance, covering such losses.

The exhibitor assumes the entire responsibility and hereby agrees to indemnify and save the FCCA, its employees and agents and the exhibition center operator harmless against all claims, losses, damages to persons or property. The exhibitor agrees to indemnify and hold the organizer harmless on demand against all claims, liabilities, losses, suits, damages, judgements, expenses, costs and charges of any kind arising out of the default or negligence of, or any damages caused by the organizer, organizer's agents, servants, employees, contractors and guests.

If the exhibition is cancelled or postponed due to any force or cause beyond the reasonable control of the organizer, the organizer will only be required to refund payments made to it by the exhibitor to the extent of recovery by the organizer from others.



TRAVEL INFORMATION

We are pleased to offer you the following special travel rates. In order to assure that you are able to stay in the hotel of your choice with the most convenient flight schedule, we strongly recommend you make all travel arrangements as early as possible.

American Airlines is the official airline of the 2001 FCCA Caribbean Cruise Conference & Trade Show and offers conference attendees the following rates:

- ✈ For passengers originating from the U.S.- group fares waiving all restrictions.
- ✈ For passengers originating from the Caribbean, Mexico, South and Central America and any where else, the lowest published fares waiving rules and restrictions.

To make your reservations please call American Airlines at 1-800-237-7981 and refer to Starfile **FCCA01**.

Tickets can be issued at any American Airlines airport counter/city ticket office. Fares are applicable from September 29 through October 12, 2001 (last day for travel). Allotted tickets must be used during this validity period.

American Airlines[®]
COACH HAS MORE CLASSSM

Participants, please send your arrival flight number and time to Cruise Tourism Authority - Aruba via fax (297) 8 35088 or by email: int1721@setarnet.aw, before September 14, 2001.



Please contact hotels directly with any questions and to make reservations. Discounted rates shown below are available if booked by September 1, 2001. Be sure to identify yourself as an FCCA Conference participant to guarantee rate!

Radisson Aruba Resort & Casino

(Headquarters Hotel)

Rate: \$169 + taxes

From the US: 1-800-333-3333

Phone: 011-2978-66555 ext. 5503/5502

Fax: 011-2978-60210

www.radisson.com/palmbeachaw

Wyndham Aruba Beach Resort & Casino

Rate: \$129 + taxes

From the US: 1-800-WYNDHAM

Phone: 011-2978-64466 ext. 58

Fax: 011-2978-68217

www.arubawyndham.com

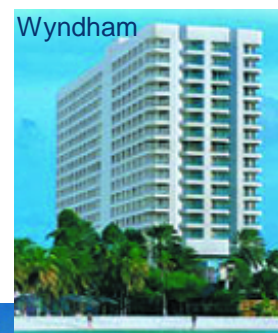
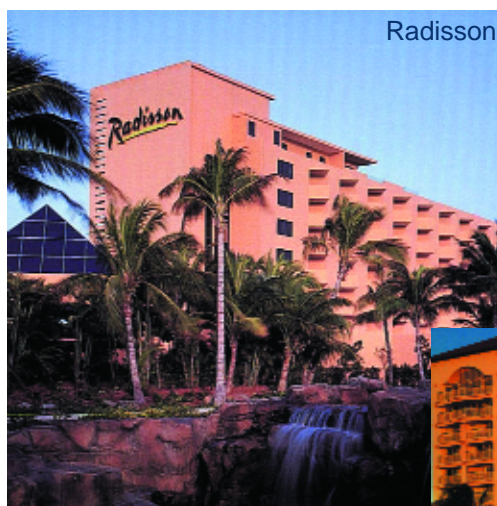
Hyatt Regency Aruba

Rate: \$167 + taxes

Phone: 011-2978-61234 ext. 4595

Fax: 011-2978-65478

E-mail: res.hyattraruba@setarnet.aw



MORE INFORMATION ON ARUBA:
www.cruisearuba.com

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11200 Pines Blvd.
Suite 201
Pembroke Pines, FL 33026

MEMBER LINES

- Carnival Cruise Lines
- Celebrity Cruises
- Costa Cruise Lines
- Cunard Line Ltd.
- Disney Cruise Line
- Holland America Line
- Norwegian Cruise Line
- Princess Cruises
- Regal Cruises
- Royal Caribbean International
- Seabourn Cruise Line
- Sun Cruises
- Topaz International Cruises

